

“MST Productions is one of first in nation to provide Copy Protection for short-run DVD Duplication.”

Copy-Protection for DVD Duplication

Background & Challenges

Unauthorized copying and ripping of digital content robs owners and distributors of the revenue their products generate. Independent filmmakers, large businesses, motivational speakers, and the like all face the same challenge: how do they distribute their content in today's marketplace while guarding it from digital piracy?

Previously, security and copy-protection has only been available using technology such as CSS encryption, a method reserved for large volume jobs. Today, an increasing amount of content is published in small quantities using "On Demand" fulfillment methods where content is burned to DVD, making large volume jobs a thing of the past for many content owners. For these content owners, there has not been a method readily available for protecting their DVD content from illegal copying and ripping.

The Solution

MST Productions has responded to the demand for Copy-Protected short-run DVD video projects, and has identified the Rimage Video Protect™ provided by Rimage Corporation (RIMG) as an ideal solution.

Rimage Video Protect™ guards against unauthorized copying and ripping of DVD content by encapsulating data files in areas of the DVD disc that are not read during playback. This solution not only leaves playback compatibility uncompromised, but it also leaves the original media content unmodified.

99.61%

Rimage Video Protect™ Playback Compatibility*

Applications

Pre-release videos, Video Studios, Confidential Corporate Video, Creative Bureaus, Media Producers, Law Firms, Wedding and Event Videographers, Sports Videos, Marketing Previews, Training Videos, High Value Content.

mst Productions

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*Based on independent research analysis

